NEWSLETTER N. 4

We are pleased to return to you with the 4th newsletter of the **Chat2learn** project. In this newsletter, we will describe the main results of the pilot testing of the Interdisciplinary Training Programme focused on digital entrepreneurship based on the chatbot learning environment. You can find the training program at this link: http://chat2learn-learning.eu/

The training programme was designed to 1) provide adult learners with the opportunity to enrich their knowledge and skills on how to develop and scale up their **digital entrepreneurship** endeavours and 2) allow adult educators and training professionals to incorporate the developed lessons into their entrepreneurship training, thus enriching their instruments and approaches to the topic, and combining innovative e-learning with blended or classroom activities.

The pilot testing was conducted between February and May 2023 and **involved more than 140 participants** from all five countries of the partnership: Bulgaria, Cyprus, Italy, Netherlands, and Spain. We are proud to highlight the very high number of those who participated in the test. Such high numbers are not often seen!

Those who participated in the pilot testing phase were identified by the partners among several categories of potential users of the chatbot: high school teachers who organize entrepreneurial training courses for their students, teachers and heads of vocational training bodies, business consultants, undergraduate students, etc.

Precisely the different types of participants have allowed us to get answers corresponding to the different interests of the stakeholders. Each of them expressed an opinion taking into account the interests and needs of users. High school teachers, for example, have paid attention to the ease of use of the chatbot and the ability to keep students interested because they are easily distracted.

At the end of the testing, each participant had to answer an evaluation questionnaire on a Likert scale **from 1 to 5 (with being 1 the lowest rate and 5 being the highest)** in order to give their feedback on many topics (e.g. content quality, the applicability of contents to practice, chatbot design, etc.). The results of the questionnaire, and especially the suggestions made by the participants, have been analyzed in a report prepared by each national partner and merged into a summative report.

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We would like to show you the feedback from the participants on the topics assessed:

The platform

Item	Average score
Design (elements, layout, placement of objects etc.)	3,53
Colours (of the background, fonts, images, logos etc. and how they match together)	3,47
Ease to use/easy to navigate	3,58
Relevance of images to the concepts described	3,48
Clear project results	3,85

The modules

Item	Financial literacy and business planning	Management	Marketing	Digital Security	Mobile Applications
The module is relevant to my needs	4,02	3,74	3,83	4,29	3,98
The information in the module is sufficient	4,08	3,92	4,09	4,11	4
The information in the module is of high quality	3,8	4,03	4,13	4,16	4,08
The module is clear and concise	4	3,96	4,12	4,02	4,14
In my opinion, this module could be easily transferred into practice	3,95	3,8	4,02	3,95	4
Average score	3,97	3,89	4,03	4,1	4,04

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Doesn't that sound like high scores? The feedback that participants gave on average to both the platform and the individual modules is, in some cases, bordering on excellence!

What is the overall assessment of pilot testing? Users appreciated the tool, modules, content, the ability to individualize the learning journey, the convenience of having at all times a tool that allows you to test your knowledge etc.

In short, a great result!

Keep in touch with us for the multiplier events and the conclusion of the project!

For more information:

https://chat2learn.eu/

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